



DON-KEY

Don-key Strategy Deployment Guide

The key to launching strategies,
building a community and earning passive income:

1 Introduce Yourself

- A.** Fill in your basic info, a bio, and plug your socials. The more information you provide, the more trust you will earn and more investors you will attract.
- B.** Don't be shy - Don-keys love a little personality.

The screenshot shows a profile setup form with three tabs: 'Basic info' (selected), 'Bio', and 'Social'. Under 'My Profile Info', there are input fields for 'Nickname' and 'Handle name'. Below these are two dashed boxes for uploading a profile avatar and a cover image, each with a 'Browse >' link and a note to upload JPG, PNG, or PDF. At the bottom, there are radio buttons for 'PRIVATE' and 'PUBLIC' profile flow preference, and a 'SAVE & UPDATE' button.

2 Build Your Strategy

Navigate to the "Build Page" on the left side scroll down menu.



Strategy Builder

a few words explaining how to build , why it is good for you and how much you love donkey



General



Fees



Protocols & Risks



Builder

General

Pool Name

Ayala's Avengers Tower

Strategy description

Network

Binance



APY

45%

Input Investment Token

☒ BUSD



CAKE



☒ WFTM



WMATIC



USDC



☒ USDT



☒ WBNB



[+ Add another cryptocurrency](#)

Pool Risk

Risk Level



NEXT

POST SUGGESTION

A. General

- Pool Name
- Pool's Description (Balance being detailed with being easy to understand).
- General Risk Level and Risk Description (Again, detailed / easy to understand).
- The Network and Investment Token (What users will deposit).

Tokens and networks with a green check mark next to them mean that they are ready to be deployed. Those without the check mark can be created as strategy suggestions, to be integrated and built later.


If you can not find the token or network you are looking for you can always add it.

×

Add new investment token

Drag & drop your token logo or [Browse >](#)

Please upload JPG, PNG or PDF



In order to deploy a pool immediately you must choose from the already existing tokens. new tokens can be posted as strategy suggestions and will be added to the list shortly

SAVE & UPDATE

CANCEL

PRO TIP

If your strategy has multiple swaps choose an investment token that has the most trading liquidity to avoid slippage and price impact.

IMPORTANT

Once the strategy is deployed – you can not change the network or investment token after deployment.

General

Fees

Protocols & Risks

Builder

Strategy Fees

Swap in ⓘ
13%

Swap out ⓘ
15%

Entry fee ⓘ
23%

Exit fee ⓘ
56%

Farmer Fees

Performance fee ⓘ
34%

Farmers can determine any performance fee and / or exit fee. Don-key charges the following commission:

Tier 0 50% commision	Tier 1 47.5% commision	Tier 2 45% commision	Tier 3 40% commision	Tier 4 30% commision	Tier 5 25% commision
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NEXT

POST SUGGESTION

B. Fees

- Strategy Fees: 3rd party platform fees (include swaps, bridging, entries, and exits.)
- Farmer Fees – Performance Fee (Your cut of the profits when investors withdraw profits).
- Exit fee – A fix fee whenever an investor leaves the pool regardless of profitability.

Tier 0
Commision
50%

Tier 1
Commision
47.5%

Tier 2
Commision
45%

Tier 3
Commision
40%

Tier 4
Commision
30%

Tier 5
Farmers pay
25%

God Tier 10% Coming Soon

General

Fees

Protocols & Risks

Builder

Describe Protocol & Describe the Risk

Until now you have added 7 protocols

Protocol Name

SomeName

Audit link

somelink.com

Pool Name

Ayala

Pool Link

anotherlink.com

Impermanent Loss ⓘ

When \$DON1 goes up/down more than \$DON2

TVL ⓘ

VERY LOW

LOW

MEDIUM

HIGH

VERY HIGH

+ ADD PROTOCOL

NEXT

POST SUGGESTION

C. Protocols & Risks

- Add all the protocols that will be involved in your strategy by selecting from an existing list or by adding a new protocol.
- Add audit links for each protocol, if audit links exist.
- Link each protocol URLs (can also remain empty if the protocol is a one pool scheme.)
- Give a detailed but easily understood overview of each protocol's Impermanent loss potential.
- Indicate how large the TVL of each protocol is.

General

Fees

Protocols & Risks

Builder

Protocol Builder

Here is an explanation about protocol use, how can you create them and what are they useful for.

EDIT IN BUILDER

Don-key

25% BUSD

Autofarm

WBNB-CAKE LP PCSv2

Autofarm

BUSD-AUTO LP MDEX

Beefy finance

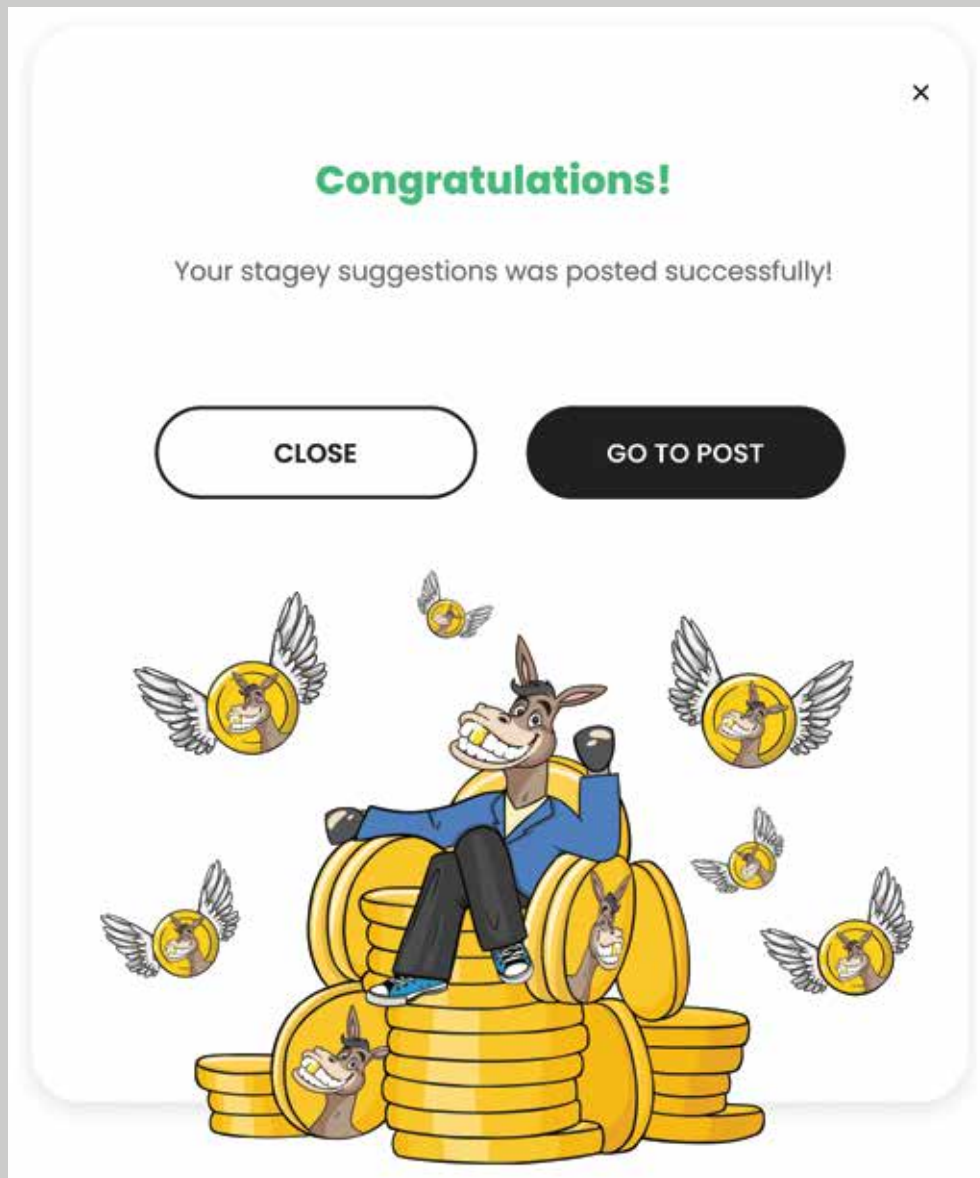
WBNB-ALPH PCSv2

DEPLOY

POST SUGGESTION

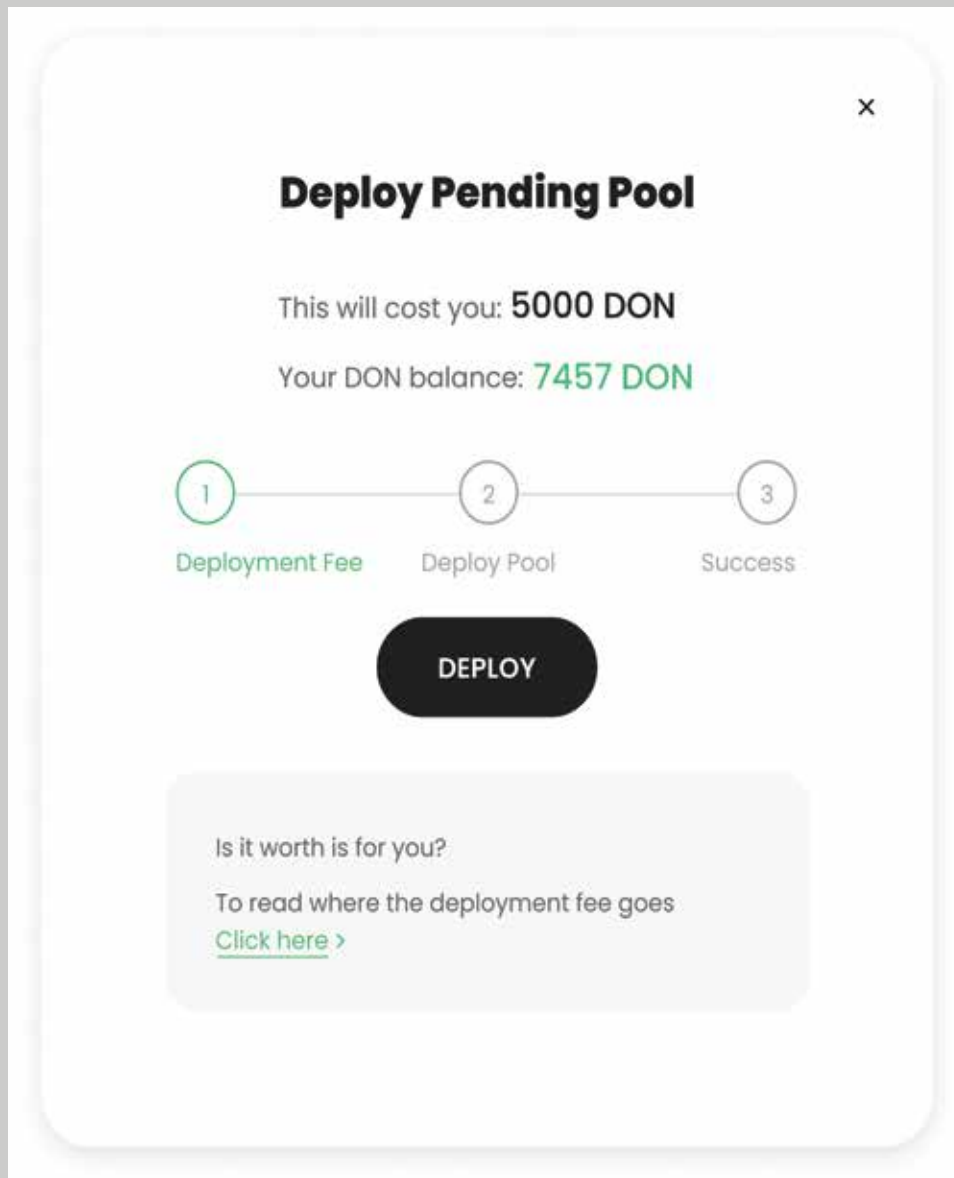
D. Builder

- Utilize our legendary drag-n-drop to click and drag desired protocol onto the build plane.
- Create a visual strategy pathway by connecting the protocols in the order that funds will be routed.
- After having already chosen the investment token in the general information section, the methodology of the strategy builder begins with picking the first platform to route funds to.
- After positioning the protocol on the builder canvas, connect a line between the token and the protocol to open the right hand action sidebar, where you can pick a farming action and it's outcome. (For example, swap token.)
- After clicking done - the result token will appear on the canvas and can be connected to a new protocol.
- Continue pairing tokens with platforms and actions between them until your yield farming strategy is perfected.
- Click "save" when you are ready to go back to the Dapp.



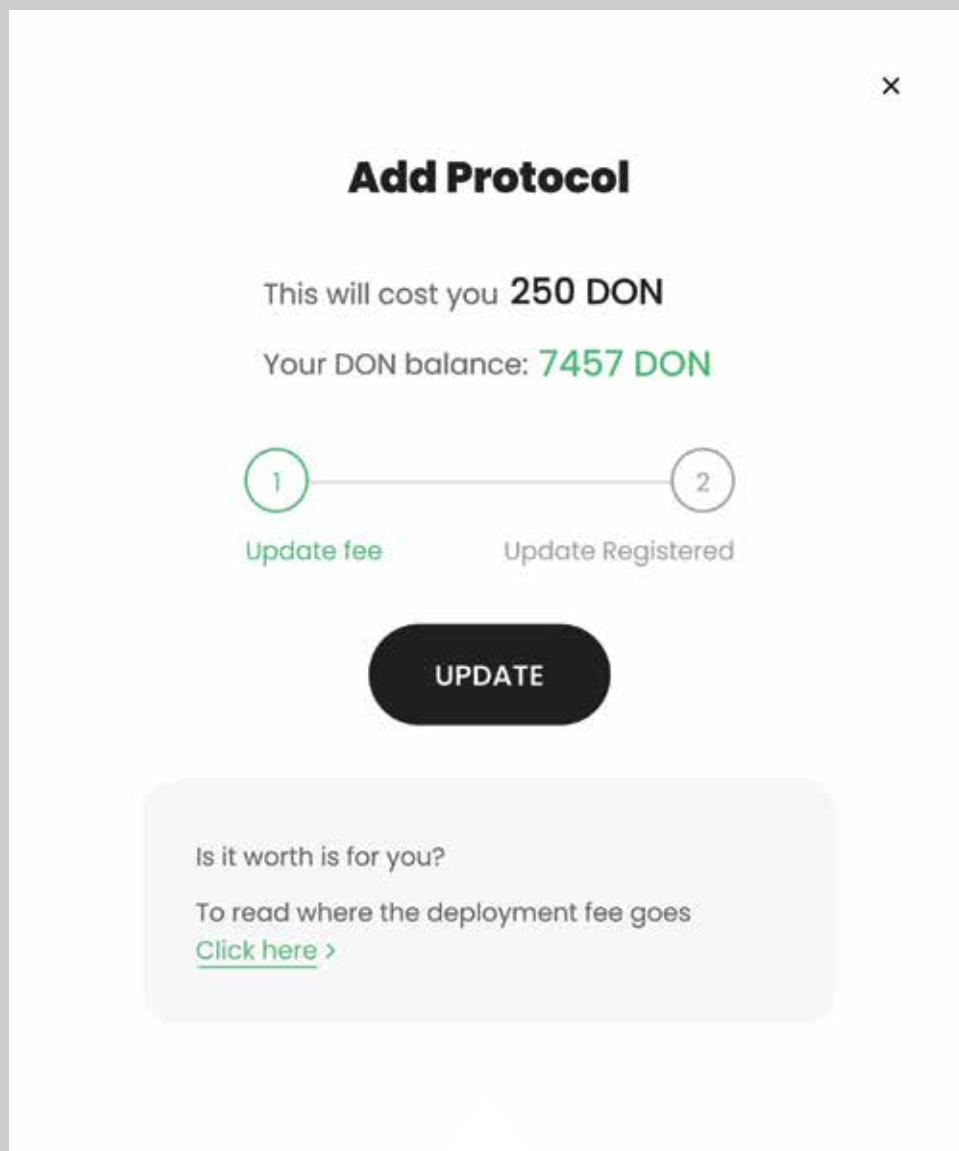
3 Publish the Strategy (Optional)

- A.** Publish the strategy on the Community page where the Don-key community can offer you feedback via likes & comments.
- B.** Feel free to factor in their suggestions / make other changes before moving on to Step 4.



4 Deploy the Strategy

- A.** Spend \$DON Tokens to Deploy the strategy as a pending pool.
- B.** This requires a transaction to approve the wallet and a second to spend \$DON. After the transactions, please be patient as it may take a few minutes to deploy the pool.
- C.** Once deployed, the strategy will have 72 hours to attract the TVL milestone of \$50,000 or it will expire. At this point, investors can immediately withdraw their money. The deployment fee is non refundable.
- D.** If the farm reaches the \$50,000 TVL milestone, it will be activated by Don-key's network of bots and executed as an official Community Strategy.



5 Update Active Strategies

- A.** To maintain or improve strategy performance, you can update it directly from the strategy page or from the farmers profile under the "Farmer" tab.
- B.** Data related updates are immediate, while strategy related updates that do not add a new protocol are implemented within a few hours.
- C.** To add a new protocol, which costs the equivalent of \$50 in DON tokens, navigate to the "Protocol and Risk" tab and click "add protocol".
- D.** Don't forget to reflect all updates on the drag and drop interface as well. Maintaining trust is crucial to building your farmer reputation.
- E.** At any time, you can click "Liquidate" to destroy the strategy. Funds will be returned to the investment token, awaiting their withdrawal by inventors.



DON-KEY

Don-key Farmer Tokenomics

Deploying more pools gives you flexibility in earning income because it allows you to create multiple farms that cater to a wide variety of risk tolerance and token interests.

The amount of strategies you can launch is determined by your tier level:

Tier 0: Launch 1 Pool

Tier 1: Launch 2 Pools

Tier 2: Launch 3 Pools

Tier 3: Launch 4 Pools

Tier 4: Launch 5 Pools

Tier 5: Launch Unlimited Pools



Farmers Fee Commision

Farmers can determine any performance fee and / or exit fee. Don-key charges the following commission:

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Tier 1: Commision 47.5%

Tier 2: Commision 45%

Tier 3: Commision 40%

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Tier 5: Commision 25%

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All farmers are charged a commission of 50% initially, but are given kickback payments each month so that their total monthly commission is equivalent to the percentages above

Additional GOD tier perk

For GOD tier farmers exclusively, investors will not need to meet the \$DON staking requirement. This means they can advertise their farm to followers without asking them to buy any \$DON.

Farmer Share Deployment Fees

To deploy a pool, farmers must pay a deployment fee of 5,000 \$DON. 75% of this fee is distributed among all active farmers based on their "farmer rank."

Farmer Score = (Tier + 1) x Investor Count x Dominance in Comparison to the Total Score of All Farmers Combined.

For example if Farmer Bob's rank is 5000 and the total platform rank is 1,000,000 then Bob's share is 0.5% of all deployment fees paid. These rewards are vested for 30 days after the day of deployment.

Don-key will periodically change the deployment fee to maintain the following ratio: (Platform TVL / amount of active pools)*0.01%. This is in order to dynamically increase and decrease the entry barrier for new farmers and reward the existing farmers for being able to attract larger amounts of TVL.

Future Features

Dynamic Vesting on Earned Deployment Fees: Lower tiers will have to wait longer to claim their share of deployment fees, while higher tiers can claim more immediately.

Dynamic Paid Deployment Fee: Higher tiers won't have to pay as much to deploy farms.



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